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Chafik.Design

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# Moucharaf Chafik

## UI/UX DESIGNER

## WHO I AM

I am a 21 years old Italian UI/UX Designer based in Paris with 3 years of experience in creating visual identities and interfaces for established businesses and not.

## MY PHILOSOPHY

Im focused in improving myself and learning constantly new trends thanks to my holistic approach to design i can work in every step of development in a website: Research > Design > Development > SEO

## EDUCATION

### STUDENT | INFORMATIC HIGH SCHOOL 2013 - 2017

Here it's where all started learning the computer and programming basics at the Informatic High School in Bologna, Italy.

### STUDENT | ÉTAPE DESIGN 2017 - 2018

After my experience at Gonzodesign.it i decided to come in paris and pursue my passion for design at at l'Étape Design where i learned in-depth things such as: DTP, benchmark, wireframing, prototyping, CSS/HTML, JS, typography, UI, UX, CMS and Graphic Design and i received a Bac+2.

## EXPERIENCE

### JUNIOR UI/UX DESIGNER | GONZO DESIGN 2015 - 2017

At the third year of my diploma i started working as an intern for Gonzodesign.it a Web Agency based in Florence, Italy as a Junior UI/UX designer for 1 year of internship and 1 of freelancing creating web sites in HTML5 / CSS3, newsletters, videos, flyers, banners, logos, personas, task models, user Journeys and helping during user testings.

### LEAD UI/UX DESIGNER | PATHTIME DEC 2018 - MARCH 2019

During my mission for Pathtime i created: Web Site (UI/UX - Code), Web App (UI/UX), Mobile App (UI/UX), flyers, slides for pitches, sweatshirts, t-shirts, crowdfunding gifts, videos, logo animation, template for social posts (Instagram & Facebook), Gifs, images for promoting on platform like Producthunt, Social pages, Crowdfunding page and events photo editing.

### SEO MASTER | INKME.IT MARCH 2019 - AUGUST 2019

During the last 6 months i had a mission as a SEO MASTER for Inkme.it an italian blog with more thank 300+ articles about tattoos. During my experience at Inkme i learned to create and handle a SEO Campaign.

## LANGUAGES

ENGLISH

ITALIAN

FRENCH

## DESIGN

| | | |
|---|---|---|
| ILLUSTRATOR | AFTER EFFECTS | AXURE |
| PHOTOSHOP | PREMIERE PRO | ADOBE XD |
| INDESIGN | BLENDER | SKETCH |

## CODE

| | | |
|---|---|---|
| CSS 3 | THREE.JS | AOS.JS |
| HTML 5 | JQUERY | GITHUB |
| BOOTSTRAP | JAVASCRIPT | MJML |

## UX

| | |
|---|---|
| PROTOTYPING | WIREFRAME |
| PERSONAS | CONTENT REQUIREMENTS |
| TASK MODELS | USABILITY TESTING |
| USER JOURNEYS | WORKSHOPS |
| UCD | |
| SITE MAP | |

## BONUS

SEARCH ENGINE OPTIMIZATION

Passions: WebGL, metaphysics, spirituality, theology, meditation, 3D modeling and books.